



The Belle Fleur Collection

*Camilla David*

T E X T I L E S

*Flowers stimulate our senses and*  
*often beautify and Camilla*  
*David Textiles combines flowers*  
*and other beautiful motifs to cr*  
*other beautiful motifs to cr*

**F**lowers stimulate our senses and lighten our hearts, and Camilla David Textiles combines flowers and other beautiful motifs to create fine fabrics for home furnishings. These stylish, original designs will enhance your environment and make for sophisticated and graceful surroundings.

*line beautiful fabrics*  
*ese original fabrics for wa*

As a child, Camilla David was inspired by her mother's luxurious flower arrangements – massed with the most exquisite flowers – stunning roses, striated tulips, bountiful peonies, multi-hued zinnias and more.

*igns will enhance your env*  
*ment, and make for sophis*

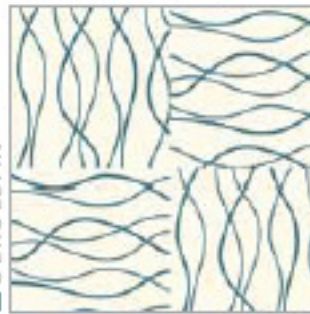
Many of these were home grown, and Camilla's house was usually filled with a special bounty of charming blooms. Camilla is currently an active member of two local garden clubs and enlivens her home with her own bouquets.

*d and make for sophistic*  
*illa. David Textiles' col*

The Camilla David Textiles collection mixes natural materials with a new take on print and embroidery techniques, bringing her designs to life and giving them a captivating three-dimensional quality. These natural fabrics of cotton and linen are designed for drapery, upholstery, wall-coverings and decorative accessories. Whether showcased in a city house, country house, beach house or ranch house, Camilla David Textiles remain romantic, and fresh and modern.

*Camilla David* The Belle Fleur Collection

1004/015  
CERULEAN



CHECKMATE

5021/031  
TURQUOISE



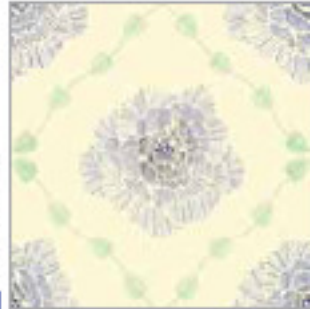
BALLERINAS

3997/005  
CHAMPAGNE



ROSE TRELLIS

4004A/026  
SAPPHIRE



LAUREL ROSE

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EUCALYPTUS



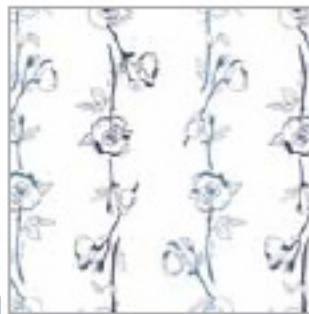
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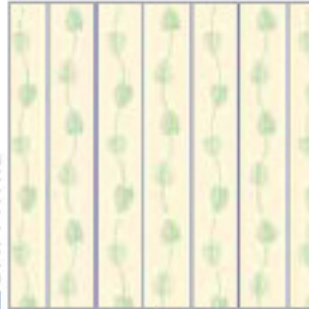
BALLERINAS

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ROSE TRELLIS

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LAUREL ROSE STRIPE



*Camilla David* The Belle Fleur Collection

4000/111  
MELON



MOSAIC TULIPS

4000A/111  
MELON



MOSAIC TWIST

4000/101  
SUNRISE



MOSAIC TULIPS

4000A/101  
SUNRISE



MOSAIC TWIST

4000/022  
MIDNIGHT



MOSAIC TULIPS

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MIDNIGHT



MOSAIC TWIST

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SAFFRON



ORIGINAL ROSES

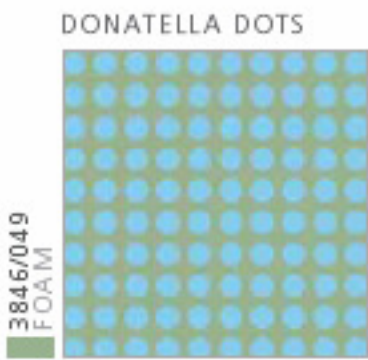
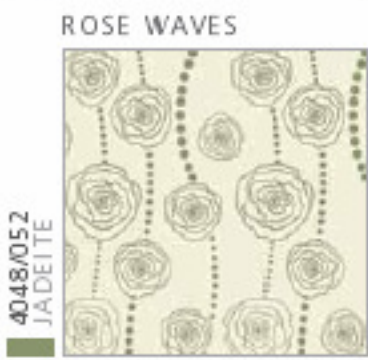
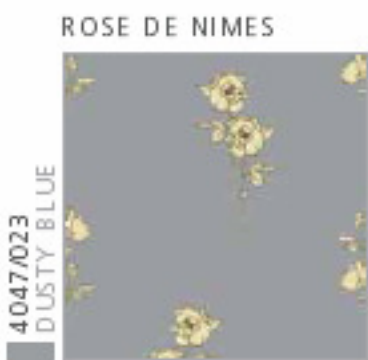
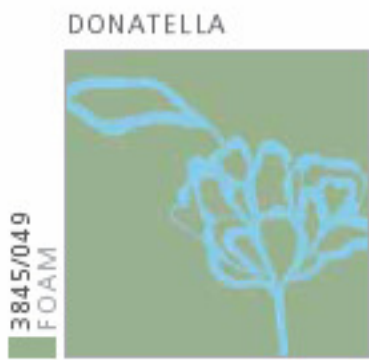
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ORIGINAL ROSES

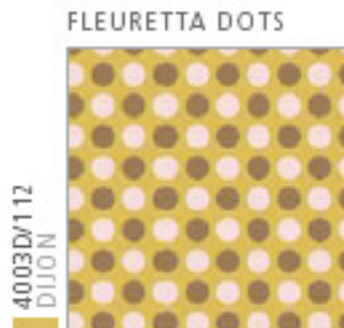
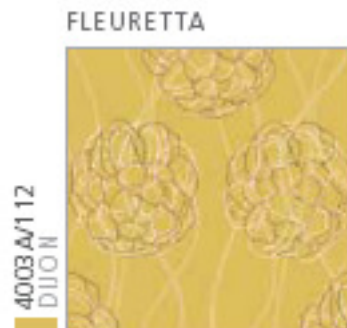
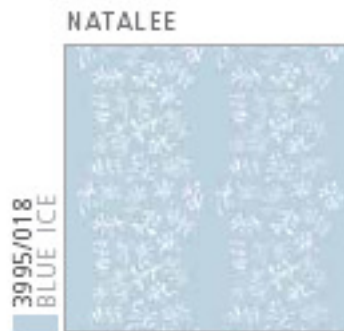


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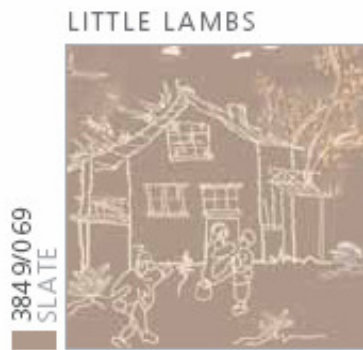
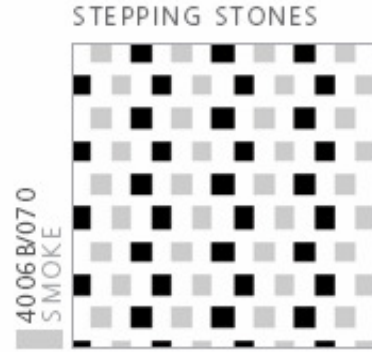
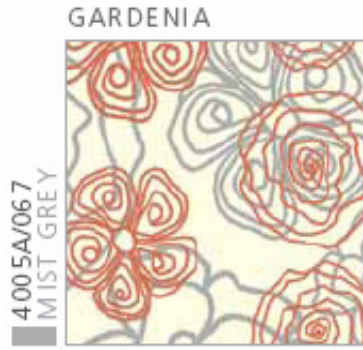
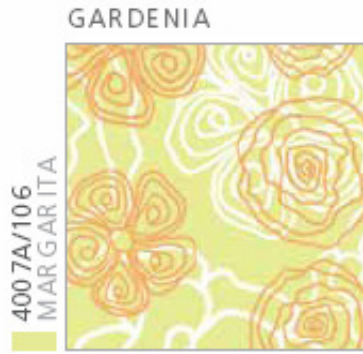


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## Press Release:

### For Immediate Release

June 4, 2010

#### Press Contact:

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### **Camilla David Textiles to Unveil New “Belle Fleur Collection” of Home Furnishings Fabrics at ID Collection**

**Tuesday, June 8, Dallas Design Center, 1025 N Stemmons Freeway, 12 PM Noon**  
**Thursday, June 10, the Decorative Center of Houston, 5120 Woodway, 12 PM Noon**

#### **Designer David Will Also Present CDT Coordinates as Complement to Collection**

Washington, DC – Camilla David Textiles will present its “Belle Fleur Collection” for the first time in Texas at the ID Collection’s showrooms in Dallas and Houston where designers will have a chance to mix and match the 40 stunning, three-dimensional original designs, available in 26 inventive patterns and embroideries and 27 colorways.

A relative newcomer to the world of textile design, David has captured the imagination and interest of designers across the U.S. with her line of original designs and fabrics, now available to the trade in some of our country’s finest regional showrooms in New York, Chicago, Atlanta, Houston, Dallas, Scottsdale, Laguna Niguel (CA), Denver and Washington, DC.

David will present the “Belle Fleur Collection” at private noon luncheons in Houston on Tuesday June 8 and Dallas on Thursday, June 10, and highlight a myriad of decorating options for those who appreciate the lush, timeless, embroidered floral and geometric designs that have become her trademark.

Perfect for draperies, upholstery, wall coverings and decorative accessories, Camilla David Textiles are the inspirational starting point for a new design scheme or the finishing touch for existing décor, be it contemporary, vintage or eclectic in nature. Inspired by David’s passion for flowers and all things botanical, and her interest in antique and modern textiles, the fabrics are made in 100% linen and cotton, and produced by hand in India using specialized embroidery and print techniques to ensure that the fabrics are as durable as they are beautiful.

To enhance the depth, range and versatility of the “Belle Fleur Collection” and make the line even more appealing to those interested in decorating entire and multiple rooms, David has also created the “CDT Coordinates Collection” of 88 solid, plaid, striped and sheer all-natural fabrics. During her presentation, she will introduce the coordinates and show creative pairings that complement her original designs.

David comes to textile design with a background as a theater director and interior designer. She developed her passion for flowers growing up in a house of ever-changing arrangements of exquisite roses, tulips, peonies and zinnias.

To learn more about Camilla David Textiles, visit [www.camilladavidtextiles.com](http://www.camilladavidtextiles.com) or call 301-913-5418. If you would like images or to set up an interview, please call Judith Keyserling at 202-726-1627.

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## Media Mentions:

- *Home & Design Magazine*, Find It Here: Fine Fabrics, Page 176. July/August 2010.
- Wishing True, Camilla David Textiles, Kate Coveny Hood, May 20, 2010.
- The Designer Insider, Designer Rooms: Spotlight on Travis & Company, Tina Griffiths, May 17, 2010.
- My Notting Hill, Camilla David Textiles & a Barn Sale, Michele Ginnerty, May 13, 2010.
- Go Design Go, Spring Market Comes to the D&D Tomorrow!, May 11, 2010.
- D Magazine, Colors Blossom on Our Favorite Fabrics, Peggy Levinson, May-June 2010.
- Connecticut Cottages & Gardens Magazine (April 2010)
- The DC Ladies, Confessions of a DC Fabric Designer: An Interview with Camilla David of Camilla David Textiles, Sherry Burton Wys, April 21, 2010.
- J. Lambeth & Company, Camilla David Textiles, April 14, 2010.
- Gazette Newspaper, Executive Snapshot: Camilla David, April 9, 2010.
- Washington Examiner Newspaper, Designer Fabrics: Style by the Yard, Audrey Hoffer, April 5, 2010.
- Paper City, Florals Even a Bauhaus Lover Could Love, Rob Brinkley, March 30, 2010.
- Fabrics & Furnishings, Camilla David Textiles Debuts 99 New Coordinates, March 23, 2010.
- Go Design Go, Wearing the Green, March 17, 2010.
- Asian Fortune News, Made in India: Camilla David Textiles, February 27, 2010.
- DC By Design, Camilla David's Spring Flowers, Jennifer Sergent, February 13, 2010.
- Katie Did, Pretty: Camilla David Textiles, Katie Denham, February 11, 2010.
- Desire to Inspire, Winks, January 30, 2010.
- Interior Design Sense, Winks, January 30, 2010.
- Atlanta Homes Magazine, A to Z: Guide to Style, Clinton Smith, September 2009.
- *Chesapeake Home Magazine*, Botany Lesson, Page 22. August/September 2009.
- Mochatini, Fabrics; Camilla David Textiles, Manvi Drona-Hidalgo, August 12, 2009.
- *House Beautiful Magazine*, What Makes a Fabric Great, Orli Ben-Dor, Pages 79, 81. August 2009.
- Washington Spaces, Textile Designer: Camilla David, June 2, 2009.



**Showrooms:**

John Rosselli & Associates (New York & Chicago)

<http://www.johnrosselliassociates.com/>

J. Lambeth (Washington, DC)

<http://www.jlambeth.com/>

Travis & Company (Atlanta)

<http://www.travisandcompany.com/>

Blake House Associates (Laguna Niguel, CA)

<http://www.blakehouselaguna.com/>

ID Collection (Dallas & Houston)

<http://www.interiordesigncollection.com/>

Dean-Warren (Scottsdale)

<http://www.deanwarren.com/>

The Shanahan Collection (Denver)

<http://www.shanahancollection.com>

Consumers interested in purchasing Camilla David Textiles' fabrics may do so directly through their local Design Center's consumer buying service program.

**Camilla David Textiles Inc.**

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**www.camilladavidtextiles.com**